



Lionello F. Punzo

Professor of Economics and Lecturer in the Economics of Sustainable Tourism (University of Siena).

President of the Degree Course in Economics of the Environment and Sustainable Tourism (www.econ-pol.unisi.it/EdATS).

Member of the **Board of International Relations** of the University of Siena

Member of the **Tourism Sustainability Group** at the **EC/DG Enterprise** (ec.europa.eu/enterprise/services/tourism/policy-areas/sustainability.htm).

Advisor to the Secretary of Tourism of the Governo della Regione Toscana, and to the Agenzia di Promozione Territoriale (APT) of the Provincia di Siena.

Has taught and done research in the field of growth and development economics in Europe, Japan, the USA and Latin America (Brasil, Cuba, Mexico, Uruguay).

Tourism-related Areas of expertise: Economics of culture and sustainable tourism;
Sustainable management of tourist destinations;
Tourism management in historic cities and in developing countries.

Tourism-related going projects:

- International Consultant for the tourism cluster of Punta del Este (UY) of **PacPymes**: Programa de Apoyo a la Competitividad y Promoción de Exportaciones de la Pequeña y Mediana Empresa, co-financed by the European Union and the Government of Uruguay (www.pacpymes.gub.uy).
- Advisor to the Regional Government of Tuscany for the area of the Economics of Culture and Tourism within the **Initiative of the Central Italian Regions with the Federal Government of Brazil**: current projects in Piauí, Amazonas, Serra da Mantiqueira.
- International Consultant in the Project “**Support to the creation of a network of SMEs for the Estrada Real**” (Minas Geras, Brazil), co-financed by the United Nations Development Programme and the Instituto Estrada Real (Belo Horizonte, Brazil, www.estrada-real.org.br); responsible for the creation of an Observatory for Sustainable Tourism Development;
- Member of the Advisory Board of the **World Forum for Tourism against Poverty and for Sustainable Development** (www.desti-nations.net)
- Advisor to the Federazione Italiana Parchi (FEDERPARCHI, www.parks.it) for international relations and tourism development in protected areas.
- Promoter of the **Master’s Degree in the Economics and Management of Sustainable Tourism**, a joint degree UNISI and Universidad de la Republica Oriental del Uruguay, financially supported by the Government of Tuscany;

- **Coordinator** of the Osservatorio para el turismo sustentable en el Mercosur, sponsored by Regione Toscana, with the support of UNISI, UdelaR, Universidad de Mendoza, FEDERPARCHI, Ministerio del Turismo, Intendencias de Rocha y Maldonado.